



International press cartoon contest: "Pastoralism, mobility at the heart of the balance".

Rules for the international press cartoon contest as part of the 2026 International Désertif'actions Summit and the United Nations International Year of Pastoralism and Pastoral Peoples in 2026.

Motivations and background: after "Land and drought" in Montpellier in 2022, "Earth and climate" in Montpellier in 2015, "Land and climate, time to act" in Strasbourg in 2017 and "Draw me the Great Green Wall" in Ouagadougou in 2019, the Désertif'actions 2026 Summit press cartoon contest is dedicated to the cause of pastoralism and pastoral peoples. "Choosing the theme of pastoralism for a press cartoon competition means highlighting its richness and complexity, its roots in the history of the territories and its confrontation with the challenges and solutions for millions of people living on land and natural spaces that have not yet been artificially developed". We invite designers to use their creativity and critical eye to explore the many facets of this lifestyle and the issues involved.

Article 1: Participants

The international press cartoon contest is an initiative of the organisers of the 6th International Désertif'actions 2026 Summit, to be held in Djerba (Tunisia) from 25 to 28 March 2026.

The competition is open to any cartoonist from any country who has published at least one cartoon in a print or online media since January 2025. Each cartoonist may submit only two drawings, in black and white or in colour.

Article 2: Theme of the contest

For its 5th drawing competition, the organisers of Désertif'actions 2026 wanted to tackle a subject that is often neglected or controversial: **pastoralism**. And yet pastoralism is a huge issue for many countries and base of livelihoods in drylands.

The theme of the competition, "**Pastoralism, mobility at the heart of a balance**", invites press cartoonists to explore the complex and often delicate relationship between humans, animals and the environment facing changes. It can evoke:

- Mobility as a strategy for adapting to local ecological constraints and climate hazards
- The beauty and serenity of the countryside: vast expanses, peaceful herds, the slow rhythm of the seasons... a striking contrast to the frenetic pace of the modern world.
- An ancestral way of life: traditions and know-how handed down from generation to generation, a deep and respectful bond with nature.





- Contemporary challenges: climate change (droughts, floods), pressure on land, cohabitation with wildlife, agricultural policies, economic profitability, the attractiveness of the profession to younger generations.
- Environmental issues: the role of grazing in maintaining landscapes, fire prevention and biodiversity, as well as the potential negative impacts of unsustainable management.
- Social and cultural aspects: Pastoralism as part of the identity of certain regions, conflicts of use, rural tourism.
- The figure of the farmer: An often-solitary figure, faced with the vagaries of nature and economic constraints, but also the guardian of knowledge and a special bond with his animals.
- Animal welfare: The question of rearing conditions and respect for animals in an extensive system.

The Press Drawing angle

As the subject of a press cartoon competition, pastoralism offers fertile ground for humour, satire, social criticism and awareness-raising. The drawings could deal with:

- The gap between the idyllic image and the sometimes harsh reality of the profession.
- The contradictions between public policies and society's expectations of livestock farming.
- The absurdities of certain situations linked to regulations or conflicts of use.
- Highlighting the crucial issues for the future of pastoralism.
- Endearing or caricatured characters representing the various players in the pastoral world.

Article 3: Submission of the drawing

The drawing submission must be sent to the following e-mail address: concours.desertif.actions@gmail.com with the words "DA 26 DRAWING COMPETITION" in the subject line.

Before the deadline of **15 NOVEMBER 2025 at 00 hours** in electronic format. The image must be sent as a 300 dpi minimum JPEG file in A4 format.

The following information must be included with the shipment:

- Title, Surname, First name
- Email address
- Telephone number (or WhatsApp)
- Postal address
- Country of residence
- Facebook / LinkedIn / Instagram page
- Website





- Alias, designer's pseudonym
- Designer's biography (5 to 10 lines)
- Drawing title

In addition, if there is text on the drawing, a French and English translation of the drawing must be provided in the accompanying email.

Article 4: Price

The prizes awarded by the organisers are as follows:

First prize: € 1,500

Second prize: € 750

The winner of the first prize will be invited to Djerba in Tunisia for the Désertif'actions 2026 event from 25 to 28 March 2026, where he or she will receive the prize and a dedicated creation.

All participants will also receive a certificate of participation.

Article 5: Jury

The jury will meet once at the end of 2025 and will be chaired by a personality from the world of the arts and the press. The jury is made up of 7 people with different skills (cartoonists, experts, media and Désertif'actions 2026 organisers).

Article 6: Rights

As this is an event of general interest, the participants in the competition agree to not claim any copyright on the publications **issued as part of the Désertif'actions 2026 event and its aftermath** and give their authorisation to the summit organisers to eventually use the drawings, while quoting the author, free of charge and for general interest purposes only.

Article 7: Exhibition open to the general public

The 30 best drawings selected by the jury will be printed and exhibited publicly during the Désertif'actions 2026 event from 25 to 28 March 2026 in Djerba, Tunisia. They may subsequently be used for teaching, educational and awareness-raising purposes at various non-profit-making events of general interest. They will also be posted on the Désertif'actions website (<https://desertif-actions.org/dessins-presse/>), the organisers and partners of Désertif'actions 2026.

Article 8: Results

The results of the competition will be announced (i) to the two winners confidentially at the beginning of January 2026 (ii) and all the results will be made public close before the Désertif'actions 2026 summit.





Article 9: Organisers

The competition is being organised as part of the Désertif'actions 2026 summit and is being run by CARI.

Article 10: Practical details of the contest

The competition runs from 08 September 2025 to 15 November 2025

- Deadline for submissions: 15 November 2025 at midnight (CET)
- Send a maximum of 2 drawings (in black and white or in colour), along with information about the designer.
- Send the file in JPEG 300dpi format A4

Send the drawing(s) to the following e-mail address: concours.desertif.actions@gmail.com with "**DA26 Drawing Competition**" as the subject.

