



- RULES -

Désertif'actions 2019 International Drawing Contest

Topic

**Great Green Wall Initiative for Sahara and Sahel :
a line of life and hope**

Article 1 : Participants

The international drawing contest « Great Green Wall Initiative for Sahara and Sahel : a line of life and hope » is the initiative of the international summit Désertif'actions 2019 organizers. It is opened to professional and drawers enthusiasts from the whole world. Each drawer can only submit a maximum of two drawings in either black and white or in colors.

Article 2 : Topic

The international drawing contest topic « **Great Green Wall Initiative for Sahara and Sahel : a line of life and hope** » aims at being the materialization of the vision « of a green, fertile and prosperous Africa, drought free, that got rid of starving children and skinny livestock images » as mentioned by the Great Green Wall Initiative.

Even though its operational framework is widely recognized, the Great Green Wall struggles to make all the initiatives converge in favor of sustainable land management in Sahara and Sahel. The Great Green Wall is still perceived, for a lot of people, as simple « rows of trees planted from Dakar to Djibouti to stop the desert ». Supported by head of states and Sahara and Sahel governments, the Great Green Wall benefits from a political support at the highest level but can also be perceived only as a declaration, a meaningless motto which can make distrust concerning its realization grow.

Actually, it aims at being an operational framework with Sahara and Sahel countries as partners to stop and reverse land degradation tendencies, through various interventions which include :

- Conservation, development, natural resources and ecosystems planning ;
- The optimization of rural potentials (agriculture, breeding, forestry) ;
- Rural communities livelihood improvement by the strengthening and diversification of economic activities.

Several actors (civil society among them) consider that the realization of such an initiative could be a long term answer for rural development which could lead to mitigation and adaptation to climate change effects, to the conservation of healthy productive lands, to the support of sustainable family farming able to feed properly populations from Sahara and Sahel and boost development. The condition is that Great Green Wall effects give tangible results in terms of food security, job and income creation in rural area for men, women and the youth. Moreover, it has to offer greater security guarantees in the area.

Article 3 : Drawing

Submission of drawings will have to be sent to the following address :

contact@desertif-actions.org (with the mention "CONTEST" in mail object) before the deadline, **31th MAY 2019** in the electronic format (.jpg in 300dpi). Send it with your name, address, phone number, email address, and five line of the author's biography. If there's subtitles or any text, please send us translations in both French and English.

Article 4 : Prizes

Two prizes will be given out by the organizers :

- **The 1st prize : 400 euros** in the name of the United Nations Convention to Combat Desertification and the Ministry of the environment, green economy and climate change of Burkina Faso
- **The 2nd prize : 250 euros** in the name of the initiators of D'a19

Article 5 : Jury

Jury will be chaired by a **drawer from Burkina Faso** and composed of 6 organizers and D'a19 partners representatives.

Article 6 : Copyright

As a general interest event, drawing contest participants are committed to not reclaim copyright or publication right in the context of Désertif'actions 2019 and its follow-up. They allow previously mentioned organizers to use these drawings *ex gratia* with the mention of its author.

Article 7 : Exhibition

The 25 best drawings selected by the jury will be printed on individual rigid material and publicly exposed at the French Institute of Ouagadougou during Désertif'actions 2019 and after that. They could be used for educational and awareness purposes. They will also be published online, on websites and social network of D'a19 partners with D'a19 logo on them

Article 8 : Results

The contest outcome will be announced to the public and participant on **June 21th 2019** on Désertif'actions official website and by mail.

Article 9 : Organizers

The contest organizers are 2019 Désertif'actions initiators : **CARI** association located in 34380 Viols le Fort – France ; the **United Nations Convention to Combat Desertification** (UNCCD) located in Bonn – Allemagne ; and the **Secrétariat Permanent des ONG** (SPONG) located in Ouagadougou - Burkina Faso, in partnership with **l'Institut Français de Ouagadougou**.

Done at Viols le Fort, the 30th April 2019

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